

| GRAPHIC EXPO 2011 EXHIBIT SPACE RATE | | | | GRAPHIC EXPO 2011 | | | | | |
|--------------------------------------|-----------|--------------|----------------------|--|------------------------|--|------------------------|--|------------------------|
| | | | | PERIOD A | | PERIOD B | | PERIOD C | |
| | | | | Sign up and full payment on Oct. 01, 2010 to Dec. 15, 2010 | | Sign up and full payment on Dec. 16, 2010 to Feb. 28, 2011 | | Sign up and full payment on March 01 to May 31, 2011 | |
| | | | | | | | | No discount | |
| No. | Package | Space Size | #(s) of 3x3 booth(s) | Rate per Sqm | Rate per 3x3 sqm booth | Rate per Sqm | Rate per 3x3 sqm booth | Rate per Sqm | Rate per 3x3 sqm booth |
| 1 | Package 1 | 9 - 36 sqm | 1 - 4 | 7,875.00 | 70,875.00 | 8,400.00 | 75,600.00 | 10,500.00 | 94,500.00 |
| 2 | Package 2 | 45 - 72 sqm | 5 - 8 | 7,482.00 | 67,332.00 | 7,980.00 | 71,820.00 | 9,975.00 | 89,775.00 |
| 3 | Package 3 | 81 sqm above | 9 above | 6,360.00 | 57,232.00 | 6,783.00 | 61,047.00 | 8,479.00 | 76,309.00 |
| | Base Rate | 10,500.00 | / sqm | | | | | | |